

Alex Jardine

Web developer and technical SEO specialist

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● Available now · working hours overlap ET and PT · replies within one business day

I join agency and in-house teams to build websites, handle migrations and solve technical SEO problems. Bring me in for a defined project, extra delivery capacity or ongoing work, including white-label delivery under your name.

HOW I PLUG IN

- Overflow builds when your team is full
- White-label delivery under your name
- Ongoing retainers for development and SEO
- Fixed-scope projects from a brief or Figma file

HANDOFF

- QA checklist results: browsers, devices, accessibility, performance
- README and handoff doc
- 30 days of post-launch fixes

WHAT I CAN OWN

- Next.js and React builds
- Builds inside your design system
- WordPress and Elementor fixes
- Shopify setup and migrations
- Webflow migrations and SEO
- Redirect maps and migration QA
- Schema, GA4 and Search Console
- Accessibility and performance passes

WORKING TERMS

- Signs agency NDAs
- Unbranded deliverables
- Client communication stays with you unless we agree otherwise.
- Portfolio use only with your consent
- Works in Slack, Figma, Jira, Linear, Asana and Loom

SELECTED WORK

- **Palisades Lodge** · Search, content and booking front end, through SharpEnd. Organic clicks up 248% in Search Console's three-month view.
- **Lambert Architectural Lighting** · Designed and built the complete catalogue site, with generated product pages, specification comparisons and WebGL lighting. 13 pages delivered in three to four weeks.
- **The Black Salt Room** · Designed and built the complete Next.js site, from visual direction to the inquiry API and technical SEO. The owner reports staying fully booked since launch.
- **Bodie Foundation** · Ecwid to Shopify migration with zero merchant downtime, through SharpEnd.
- **VonClaro** · Eight agency client accounts; led the SEO that doubled organic sessions and grew organic leads 43% in six months for a manufacturer.

Have a brief or a role in mind?

Send me the scope, timing and where you need help.

Hourly, day and project rates on request, in CAD or USD.